

AI solutions for Mexican PyMEs, delivered in 2 to 4 weeks — one focused workflow, fixed implementation price, clear business outcome.

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# PyME Solutions

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*AI for Mexican PyMEs — live in 2 to 4 weeks.*

# The Situation Most PyMEs Are In

- Your team already knows which workflows are killing time
- Appointments slip, invoices pile up, leads go cold, members cancel
- You've heard about AI — but a **\$8K+ custom project** feels too big as a first step
- And you don't have months to wait for results you can measure

There is a faster path. One focused problem. One working solution. In weeks.

# What PyME Solutions Is

- A **productized first win** — not open-ended consulting
- One focused business workflow, adapted to your operation
- Delivered in **2 to 4 weeks** at a **fixed price of \$2.5K**
- You pick the use case — we ship the solution

**How it's possible:** 80% of the solution already exists. We adapt the 20% that's specific to your business.

That's the 80/20 model. Speed without starting from zero.

# The 80/20 Model — Why It's Faster and Cheaper

| LAYER                 | WHAT IT MEANS                                     |
|-----------------------|---------------------------------------------------|
| 80% — Reusable core   | Proven logic, tested infrastructure, working base |
| 20% — Your adaptation | Your rules, your data, your workflow              |
| Result                | Live in weeks, not months — without going generic |

You are not paying us to build something from scratch. You are paying for **adaptation and deployment of something that already works.**

That's what justifies the price and the timeline.

# What's Included — and What's Not

**Included in the base offer:** - Implementation of the agreed solution - Client-specific configuration and business-rule adaptation - Standard documentation and handoff - Portability and ownership-transfer readiness - One handoff session

**Not included:** - Cloud / infrastructure costs (billed separately, documented upfront) - Large custom builds or non-standard migrations - Major reconfiguration after launch

# | Is This for You?

**This offer is designed for:** - Mexican PyMEs with 5 to 200 employees - Owner-led or tightly-managed businesses - Teams with a concrete operational problem costing time or money today - Companies that want a **first AI result** without committing to a full transformation

**This is not the right fit if:** You need a fully custom solution, have complex regulatory requirements, or need deep integration with legacy systems. For those cases, we have a separate custom engagement model.

# Six Problems. Six Solutions That Already Work.

Choose the one that matches your biggest friction point today.

| # | SOLUTION                     | BEST FOR                               |
|---|------------------------------|----------------------------------------|
| 1 | Appointment Agent            | Clinics, practices, service businesses |
| 2 | Receipt Processing Agent     | Accounting firms, admin teams          |
| 3 | Lead Qualification Agent     | Real estate, lead-driven sales         |
| 4 | Recommendation + Inventory   | E-commerce, growing stores             |
| 5 | Churn Prediction + Retention | Gyms, membership businesses            |
| 6 | Service Reminder Agent       | Auto shops, repeat-service businesses  |



# Solution 1 — Appointment Agent

**Best for:** clinics, medical practices, dental offices, physical therapy

## The Problem Today

Every unconfirmed appointment is dead time on the doctor's calendar and a patient who doesn't come back. Your front desk is chasing confirmations instead of doing higher-value work.

## What the Agent Does

Confirms, reminds, and reschedules automatically — without your team having to call each patient manually.

## Expected Outcome

More confirmed appointments and fewer no-shows, without adding load to your staff.

**Fit signal:** Your team spends time chasing confirmations. You know the problem — you just haven't automated it yet.

# Solution 2 — Receipt Processing Agent

**Best for:** accounting firms, admin-heavy teams, finance functions

## The Problem Today

Capturing receipts and invoices by hand burns hours of admin time nobody has. Entry errors compound. Close cycles stretch.

## What the Agent Does

Processes receipts and invoices, extracts structured data, and hands it to your system — no manual entry required.

## Expected Outcome

Shorter close cycles, fewer errors, and admin time freed for higher-value work.

**Fit signal:** Your team still depends on manual extraction from PDFs, images, or paper receipts.

## Solution 3 — Lead Qualification Agent

**Best for:** real estate agencies, lead-driven service businesses

### The Problem Today

Your sales team burns time on prospects that won't buy, while the good leads sit waiting for a response. Speed and consistency both suffer.

### What the Agent Does

Responds fast, qualifies every inbound lead, and books the next step — so your team focuses only on the ones that will close.

### Expected Outcome

Better conversion and faster follow-up, without hiring more reps.

**Fit signal:** You're paying for lead generation, but response time and follow-up quality are inconsistent.

## Solution 4 — Recommendation + Inventory

**Best for:** growing online stores with catalogs over 100 SKUs

### The Problem Today

Customers can't find what they want, and your team doesn't know what to restock or when. Revenue is lost on both ends.

### What the Agent Does

Improves product suggestions and gives you visibility on what to reorder and promote — connected to your real catalog.

### Expected Outcome

Higher average order value and fewer inventory blind spots.

**Fit signal:** You already sell online and want better conversion plus better inventory discipline.

# Solution 5 — Churn Prediction + Retention

**Best for:** gyms, fitness studios, membership businesses

## The Problem Today

You know some members are about to leave — but you only spot them when it's already too late to act.

## What the Agent Does

Flags at-risk members before they cancel and triggers the right retention actions at the right moment.

## Expected Outcome

Better retention visibility and more timely follow-up — not just gut feel from the team.

**Fit signal:** Your business runs on monthly retention and you need earlier visibility into who may leave.

# Solution 6 — Service Reminder Agent

**Best for:** auto shops, recurring maintenance services

## The Problem Today

Your customers don't come back because they forget — not because they don't want to. Manual follow-up is inconsistent or doesn't happen at all.

## What the Agent Does

Detects when each customer is due for service, sends the right reminder, and makes booking frictionless.

## Expected Outcome

More return visits and a healthier repurchase cycle without manual follow-up.

**Fit signal:** Your business depends on repeat visits, but reminder follow-through is weak.

# How to Choose the Right First Win

Pick the solution that matches all three:

- 1 **The workflow causing the most friction today** — where time or money is visibly leaking
- 2 **A metric you can measure in 30 days** — no-show rate, lead response time, return visits
- 3 **A workflow you can actually support with data and access now** — realistic scope from day one

**Good first use cases share three traits:** - Repetitive — happens many times per week - Measurable — you'll know if it worked - Narrow — scoped enough to ship fast

If you're unsure which one fits, the diagnostic call is the right next step — not another month of research.

# Four Steps. No Consulting Cycle.

No months of discovery. No 40-page proposal.

- 1 **Pick the use case** — the one solving your most urgent problem today
- 2 **Align data, rules, and access** — confirm what the agent needs to do its job
- 3 **We ship in 2 to 4 weeks** — your specific version, in a dedicated environment
- 4 **Monitor and improve** — optional ongoing support, or it runs on its own

After launch, you can expand to another solution, add maintenance, or grow into a larger di-factory engagement. That's your call — not ours.



# | Your Data. Your Solution. No Fine Print.

**Will my data be mixed with other clients?** No. Every client runs in a dedicated cloud environment. Your data is yours and never used outside your solution.

**Who owns what we build?** You do. The delivery model is designed for ownership transfer from the start.

**What if I want to move the solution later?** Portability is included: standard documentation, asset handoff, and one transfer session.

**Is maintenance included?** Post-launch maintenance is optional. If you need it, we structure it. If not, the solution keeps running on its own.

## Pricing — Simple and Fixed

| ITEM                 | DETAILS                                             |
|----------------------|-----------------------------------------------------|
| Implementation       | \$2,500 USD — fixed price                           |
| Timeline             | 2 to 4 weeks depending on complexity                |
| Cloud infrastructure | Client cost, billed separately — documented upfront |
| Maintenance          | Optional after launch                               |
| Migration            | Separate project if required                        |

No fine print. The implementation price is fixed. Infrastructure costs are documented in the initial diagnostic so there are no surprises.

**In peso terms:** approximately \$50,000 MXN for a working AI solution, running in your own environment.

# Let's Find Your First Win

## PyME Solutions by di-factory

- Fixed implementation: \$2,500 USD
- Live in: 2 to 4 weeks
- Your data, your environment, your solution

**Book a 30-minute diagnostic call.** In one conversation we identify the right use case and tell you whether this offer is the right path — or whether you need something different.

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